

WELCOME TO THE WORLD OF GERMICIDAL ULTRA BLEACH

- Has 50+ Specific Germ Kills Claims - Right On The Label
- Reduced PPM's for C. Difficile Spore "Kill"
- E Coli Carbapenem Resistant Bacteria, Norovirus and Human Coronavirus Claims
- NDM-1 Anti-Biotic Resistant Bacteria Claims
- Laundry Sanitizer claims for MRSA & Psuedomonas
- Also Kills MRSA, CA-MRSA, VRE, Influenza A
- A Higher Level of "Clean" Versus 5.25% EPA Registered Bleach



6% SODIUM HYPOCHLORITE



PURE BRIGHT
GERMICIDAL ULTRA BLEACH



EPA: 70271-13

UPC: 59647-21014

For questions, comments, ordering, MSDS information please call us at 1-800-276-8260 or www.kikcorp.com



PURE BRIGHT®

GERMICIDAL ULTRA BLEACH

NOW KILLS 50+ SPECIFIC PATHOGENS

In managing your work-life / business, it is so critical to wisely choose the products you use in the cleaning and sanitation of your workplace and home.

Several years ago, [PUREBRIGHT GERMICIDAL ULTRA BLEACH](#) documented claims on 27 specific germ "Kills" including MRSA, C. Diff. and other pathogens...

TODAY [PUREBRIGHT GERMICIDAL ULTRA BLEACH](#) **HAS 50+ SPECIFIC GERM KILLS RIGHT ON THE LABEL.**

Some of the additions include Norovirus, Human coronavirus, Community acquired MRSA (CA-MRSA), a MRSA Laundry sanitizer claim and the "killing dose" for C.Diff has been cut by 50% (now 5000ppm). See the below UPDATED LISTING ...

[PUREBRIGHT GERMICIDAL ULTRA BLEACH](#) now certifies Kills on the following Anti-biotic resistant Bacteria!

- ✓ **E Coli Carbapenem Resistant**
- ✓ **Vancomycin Resistant Enterococcus faecalis (VRE)**
- ✓ **Methicillin Resistant Staphylococcus Aureus (MRSA)**
- ✓ **Community Acquired Methicillin Resistant Staphylococcus Aureus (CA-MRSA)**

ALSO KILLS on NDM-BACTERIA - Escherichia coli NDM-1, Klebsiella pneumoniae NDM-1 and Enterobacter cloacae NDM-1 positive.

WHAT A VALUE !

BACTERICIDAL

- **Clostridium difficile spore (C.Diff Spore)**
- **Methicillin Resistant Staphylococcus aureus (MRSA)**
- *Escherichia coli O157:H7 (E. coli)*
- *Pseudomonas aeruginosa (pseudomonas)*
- *Salmonella enterica (salmonella)*
- *Shigella dysenteriae*
- *Staphylococcus aureus (staph)*
- *Streptococcus pyogenes (strep)*
- **Acinetobacter baumannii**
- **Campylobacter jejuni**
- **Community Acquired Methicillin Resistant Staphylococcus aureus (CA-MRSA)**
- **Enterobacter cloacae NDM-1 positive**
- **Enterococcus faecalis**
- **Vancomycin Resistant Enterococcus faecalis (VRE)**
- **Escherichia coli Carbapenem Resistant**
- **Escherichia coli NDM-1**
- **Klebsiella pneumoniae NDM-1**
- *Legionella pneumophila*
- *Listeria Monocytogenes*
- *Streptococcus pneumoniae*
- **Extended Spectrum Beta Lactamase producing Escherichia coli**

VIRUCIDAL

- Adenovirus type 2
- Avian Influenza A virus
- Canine Parvovirus
- Cytomegalovirus
- Feline Panleukopenia virus (Parvovirus)
- Hepatitis A virus
- **Hepatitis B virus (HBV)**
- **Hepatitis C virus (HCV)**
- Herpes simplex virus Type 1 (herpes)
- Herpes simplex virus Type 2 (herpes)
- **Human Immunodeficiency Virus type 1 (HIV-1)**
- Influenza A virus (Strain Hong Kong)
- H1N1 Influenza A virus
- Poliovirus type 1
- Respiratory syncytial virus (RSV)
- Rhinovirus type 37
- Rotavirus
- **Human Coronavirus**
- **Influenza B Virus**
- **Norovirus (Feline Calicivirus)**
- **Parainfluenza virus type 3**

FUNGICIDAL

- *Trichophyton mentagrophytes (Athlete's foot fungus)*
- *Aspergillus brasiliensis (mildew)*
- **Candida albicans**

Non-Food Contact Sanitizer

- *Staphylococcus aureus*
- *Enterobacter aerogenes*

Laundry Sanitizer

- *Klebsiella pneumoniae*
- *Staphylococcus aureus*
- **Methicillin Resistant Staphylococcus aureus (MRSA)**
- *Pseudomonas aeruginosa*





PURE BRIGHT™
Commercial / Institutional Use

“YOUR SAFE WORKPLACE / PLACE OF BUSINESS”

Today – The increased demands in “Workplace Sanitation” continues to drive new and innovative solutions for providing healthy environments for businesses, their employees, and Customers while new antibiotic resistant pathogens have emerged as serious threats to Public Health. **NEW “PUREBRIGHT” Germicidal ULTRA Bleach** now offers “your place of business” protection against these threats.

“PUREBRIGHT” Germicidal ULTRA Bleach is very different from the old legacy bleaches in the marketplace. The “older style” chlorine bleaches have no “specific germ kill” claims in their registrations and DO NOT offer a specific “kill claim” against basic germs such as E. Coli; MRSA, Salmonella, Herpes, HIV, H1N1, HBV, HCV a host of others... While adequate general sanitizers / disinfectants these older “grandfathered” formulas cannot begin to address the increasing concerns that C. Difficile spores have presented in healthcare facility infection control. “PUREBRIGHT” Germicidal ULTRA Bleach has **50 “Documented” Specific Germ Kills** and provides your business and valued clientele a much more secure clean place to frequent.

“PUREBRIGHT” Germicidal ULTRA Bleach is a “Solid Value” if your business fits any of the classes listed below...

WHERE TO USE THIS PRODUCT	FOODSERVICE	SCHOOLS
NURSING HOMES	HEALTH CLUBS	LAUNDRY
HOSPITALS	OFFICE BUILDINGS	MEDICAL FACILITIES
RESTROOMS	HOTELS	DAYCARE FACILITIES
LOCKER ROOMS	KENNELS	FARMS

Advantages:

- ✓ **SUPERIOR PERFORMANCE - KILLS 50+ Specific Germs by name**
- ✓ **EBOLA AND ENTEROVIRUS D-68 ACCEPTED BY CDC / EPA FOR THESE GERMS**
- ✓ **“CHEAP INSURANCE POLICY” against broad Cross-Contamination threats to “YOUR BUSINESS”**
- ✓ **KILLS MRSA – A Major concern in School Districts and Daycare Facilities**
- ✓ **KILLS C. Difficile Spores – ALREADY a Major Healthcare / Hospital / Nursing Home threat**
- ✓ **KILLS E. Coli. ; Staph; Strep, Salmonella, Athletes Foot Fungus – General Institutional concerns**
- ✓ **KILLS over 20+ Viruses as Listed right on the label**
- ✓ **SAVES \$\$ vs. Higher Costing Branded products WITH NO LOSS in Efficacy**

CALL YOUR LOCAL DISTRIBUTOR TODAY!

AVAILABLE IN 6X1 & 3X1 GALLON CASE

ANOTHER INNOVATIVE PRODUCT FROM:



11-Jul-2016

1. IDENTIFICATION

Product identifier

Product Name Pure Bright Germicidal Ultra Bleach

Other means of identification

Product UPC 59647-21014

Product Code 11008635042

Recommended use of the chemical and restrictions on use

Recommended Use Disinfectant. Cleaning agent. Chlorine-based bleaching agents.

Uses advised against Do not mix with other chemicals

Details of the supplier of the safety data sheet

Manufacturer Address

KIK International LLC
33 Macintosh Blvd.
Concord, Ontario
Canada L4K 4L5
1-800-479-6603

Emergency telephone number

Emergency Telephone Poison Control Center (Medical) : (866) 366-5048
Chemtrec (Transportation) 1-800-424-9300, 703-527-3887

2. HAZARDS IDENTIFICATION

Classification

OSHA Regulatory Status

This chemical is considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

Skin corrosion/irritation	Category 2
Serious eye damage/eye irritation	Category 1

Label elements

Emergency Overview

Danger

Hazard statements

Causes skin irritation
Causes serious eye damage



Color light yellow

Physical state liquid

Odor Chlorine

Precautionary Statements - Prevention

Wash face, hands and any exposed skin thoroughly after handling

Wear protective gloves/protective clothing/eye protection/face protection

Precautionary Statements - Response

Immediately call a POISON CENTER or doctor/physician

IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing

Immediately call a POISON CENTER or doctor/physician

IF ON SKIN: Wash with plenty of soap and water

If skin irritation occurs: Get medical advice/attention

Take off contaminated clothing and wash before reuse

Precautionary Statements - Storage

Keep out of reach of children. Store in a well-ventilated place. Store in a closed container. Protect from sunlight.

Hazards not otherwise classified (HNOC)

Not applicable

Other Information

0% of the mixture consists of ingredient(s) of unknown toxicity

3. COMPOSITION/INFORMATION ON INGREDIENTS**Mixture**

Chemical Name	CAS No.	Weight-%
Sodium hypochlorite	7681-52-9	6

4. FIRST AID MEASURES**Description of first aid measures**

Eye contact	Immediately flush with plenty of water. After initial flushing, remove any contact lenses and continue flushing for at least 15 minutes.
Skin contact	Wash skin with soap and water. If symptoms persist, call a physician.
Inhalation	Remove to fresh air.
Ingestion	Do NOT induce vomiting. Clean mouth with water and drink afterwards plenty of water. If symptoms persist, call a physician.

Most important symptoms and effects, both acute and delayed

Symptoms No information available.

Indication of any immediate medical attention and special treatment needed

Note to physicians Treat symptomatically. Probable mucosal damage may contraindicate the use of gastric lavage.

5. FIRE-FIGHTING MEASURES**Suitable extinguishing media**

Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Unsuitable extinguishing media No information available.

Specific hazards arising from the chemical

No information available.

Explosion data

Sensitivity to Mechanical Impact None.

Sensitivity to Static Discharge None.

Protective equipment and precautions for firefighters

As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions Avoid contact with skin, eyes or clothing. Use personal protective equipment as required. Ensure adequate ventilation, especially in confined areas.

Environmental precautions

Environmental precautions See Section 12 for additional ecological information.

Methods and material for containment and cleaning up

Methods for containment Prevent further leakage or spillage if safe to do so.

Methods for cleaning up Pick up and transfer to properly labeled containers.

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling Avoid contact with skin, eyes or clothing. Do not eat, drink or smoke when using this product. Use personal protective equipment as required. Handle in accordance with good industrial hygiene and safety practice.

Conditions for safe storage, including any incompatibilities

Storage Conditions Keep containers tightly closed in a dry, cool and well-ventilated place.

Incompatible materials Acids, Ammonia.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines This product, as supplied, does not contain any hazardous materials with occupational exposure limits established by the region specific regulatory bodies. .

Appropriate engineering controls

Engineering Controls Showers
Eyewash stations
Ventilation systems.

Individual protection measures, such as personal protective equipment

Eye/face protection Wear safety glasses with side shields (or goggles).

Skin and body protection Wear protective gloves and protective clothing.

Respiratory protection If exposure limits are exceeded or irritation is experienced, NIOSH/MSHA approved respiratory protection should be worn. Positive-pressure supplied air respirators may be required for high airborne contaminant concentrations. Respiratory protection must be

provided in accordance with current local regulations.

General Hygiene Considerations Handle in accordance with good industrial hygiene and safety practice.

9. PHYSICAL AND CHEMICAL PROPERTIES

Information on basic physical and chemical properties

Physical state	liquid	Odor	Chlorine
Appearance	clear, light yellow	Odor threshold	No information available
Color	light yellow		

<u>Property</u>	<u>Values</u>	<u>Remarks • Method</u>
pH	12.0 - 12.5	
Melting point/freezing point	No information available	
Boiling point / boiling range	No information available	
Flash point	No information available	
Evaporation rate	No information available	
Flammability (solid, gas)	No information available	
Flammability Limit in Air		
Upper flammability limit:	No information available	
Lower flammability limit:	No information available	
Vapor pressure	No information available	
Vapor density	No information available	
Specific Gravity	~1.08	
Water solubility	Soluble in water	
Solubility in other solvents	No information available	
Partition coefficient	No information available	
Autoignition temperature	No information available	
Decomposition temperature	No information available	
Kinematic viscosity	No information available	
Dynamic viscosity	No information available	
Density	No information available	
Bulk density	No information available	
Explosive properties	No information available	
Oxidizing properties	No information available	

Other Information

Softening point	No information available
Molecular weight	No information available
VOC Content (%)	No information available

10. STABILITY AND REACTIVITY

Reactivity

No data available

Chemical stability

Stable under recommended storage conditions.

Possibility of Hazardous Reactions

None under normal processing.

Conditions to avoid

Do not mix with other chemicals. Extremes of temperature and direct sunlight.

Incompatible materials

Acids, Ammonia.

Hazardous Decomposition Products

None known based on information supplied.

11. TOXICOLOGICAL INFORMATION

Information on likely routes of exposure

Inhalation Inhalation of vapors in high concentration may cause irritation of respiratory system.

Eye contact Avoid contact with eyes. May cause burns.

Skin contact Avoid contact with skin. May cause irritation.

Ingestion May be harmful if swallowed.

Chemical Name	Oral LD50	Dermal LD50	Inhalation LC50
Sodium hypochlorite 7681-52-9	= 8200 mg/kg (Rat)	> 10000 mg/kg (Rabbit)	-

Information on toxicological effects

Symptoms No information available.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Sensitization No information available.
Germ cell mutagenicity No information available.
Carcinogenicity The table below indicates whether each agency has listed any ingredient as a carcinogen.

Chemical Name	ACGIH	IARC	NTP	OSHA
Sodium hypochlorite 7681-52-9	-	Group 3	-	-

*IARC (International Agency for Research on Cancer)
 Not classifiable as a human carcinogen*

Reproductive toxicity No information available.
STOT - single exposure No information available.
STOT - repeated exposure No information available.
Aspiration hazard No information available.

Numerical measures of toxicity - Product Information

12. ECOLOGICAL INFORMATION

Ecotoxicity

Very toxic to aquatic life with long lasting effects

0% of the mixture consists of component(s) of unknown hazards to the aquatic environment

Chemical Name	Algae/aquatic plants	Fish	Crustacea
Sodium hypochlorite 7681-52-9	0.095: 24 h Skeletonema costatum mg/L EC50	0.06 - 0.11: 96 h Pimephales promelas mg/L LC50 flow-through 4.5 - 7.6: 96 h Pimephales promelas mg/L LC50 static 0.4 - 0.8: 96 h Lepomis macrochirus mg/L LC50 static 0.28 - 1: 96 h Lepomis macrochirus mg/L LC50 flow-through 0.05 - 0.771: 96 h Oncorhynchus mykiss mg/L LC50 flow-through 0.03 - 0.19: 96 h Oncorhynchus mykiss mg/L LC50 semi-static 0.18 - 0.22: 96 h Oncorhynchus mykiss mg/L LC50 static	0.033 - 0.044: 48 h Daphnia magna mg/L EC50 Static 2.1: 96 h Daphnia magna mg/L EC50

Persistence and degradability
 No information available.

Bioaccumulation
 No information available.

Mobility

No information available.

Other adverse effects No information available

13. DISPOSAL CONSIDERATIONS

Waste treatment methods

Disposal of wastes Disposal should be in accordance with applicable regional, national and local laws and regulations.

Contaminated packaging Do not reuse container. Dispose of in accordance with federal, state and local regulations.

14. TRANSPORT INFORMATION

Note: Product classified as UN 3077 or UN 3082 that are shipped in containers not exceeding 5 kg or 5 L may ship as Not Subject to the provisions of the IMDG Code and Not Restricted under IATA. Refer to IMDG Ch 2.10 and IATA SP-197.

DOT Not regulated

IATA

UN/ID no.	3082
Proper shipping name	ENVIRONMENTALLY HAZARDOUS SUBSTANCE, LIQUID, N.O.S. (SODIUM HYPOCHLORITE)
Hazard Class	9
Packing Group	III
Description	UN3082, ENVIRONMENTALLY HAZARDOUS SUBSTANCE, LIQUID, N.O.S. (SODIUM HYPOCHLORITE), 9, III

IMDG

UN/ID no.	3082
Proper shipping name	ENVIRONMENTALLY HAZARDOUS SUBSTANCE, LIQUID, N.O.S. (SODIUM HYPOCHLORITE)
Hazard Class	9
Packing Group	III
Description	UN3082, ENVIRONMENTALLY HAZARDOUS SUBSTANCE, LIQUID, N.O.S. (SODIUM HYPOCHLORITE), 9, III
Marine pollutant	This material meets the definition of a marine pollutant

15. REGULATORY INFORMATION

International Inventories

TSCA	Complies
DSL/NDSL	Complies

Legend:

TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
DSL/NDSL - Canadian Domestic Substances List/Non-Domestic Substances List

US Federal Regulations

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product does not contain any chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372

SARA 311/312 Hazard Categories

Acute health hazard	Yes
Chronic Health Hazard	No
Fire hazard	No
Sudden release of pressure hazard	No
Reactive Hazard	No

CWA (Clean Water Act)

This product contains the following substances which are regulated pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42)

Chemical Name	CWA - Reportable Quantities	CWA - Toxic Pollutants	CWA - Priority Pollutants	CWA - Hazardous Substances
Sodium hypochlorite 7681-52-9	100 lb	-	-	X

CERCLA

This material, as supplied, contains one or more substances regulated as a hazardous substance under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302)

Chemical Name	Hazardous Substances RQs	CERCLA/SARA RQ	Reportable Quantity (RQ)
Sodium hypochlorite 7681-52-9	100 lb	-	RQ 100 lb final RQ RQ 45.4 kg final RQ

US State Regulations

California Proposition 65

This product does not contain any Proposition 65 chemicals

U.S. State Right-to-Know Regulations

Chemical Name	New Jersey	Massachusetts	Pennsylvania
Sodium hypochlorite 7681-52-9	X	X	X

U.S. EPA Label Information

EPA Pesticide Registration Number 70271-13

EPA Statement

This chemical is a pesticide product registered by the Environmental Protection Agency and is subject to certain labeling requirements under federal pesticide law. These requirements differ from the classification criteria and hazard information required for safety data sheets, and for workplace labels of non-pesticide chemicals. Following is the hazard information as required on the pesticide label:

Difference between SDS and EPA Pesticide label

DANGER: Corrosive. May cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses and rubber gloves when handling this product. Wash after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

16. OTHER INFORMATION, INCLUDING DATE OF PREPARATION OF THE LAST REVISION

NFPA	Health hazards 2	Flammability 0	Instability 1	Physical and Chemical Properties -
HMIS	Health hazards 2	Flammability 0	Physical hazards 1	Personal protection B

Prepared By Regulatory Affairs
 Revision Date 11-Jul-2016
 Revision Note No information available

Disclaimer

The information provided in this Material Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination

with any other materials or in any process, unless specified in the text.

End of Safety Data Sheet